

**PhD Studentship on “The impact of the UK Soft Drinks Industry Levy on the extent and nature of soft drinks marketing in the UK”
University of Cambridge**

A PhD studentship is available in the Centre for Diet & Activity Research (CEDAR) at the MRC Epidemiology Unit, University of Cambridge. The studentship will focus on exploring the impact of the planned UK Soft Drinks Industry Levy on the extent and nature of soft drinks marketing. A number of potential projects under this heading are possible and the successful candidate will work with the supervisors to determine which combination of these is most appropriate. Potential projects include using both existing and new data, and quantitative and qualitative methods. A small amount of funds may be available to purchase commercial data. The studentship will take place alongside a much larger evaluation of the UK Soft Drinks Industry Levy.

The studentship is co-funded by Public Health England (PHE) and the ESRC Doctoral Training Partnership at Cambridge, with supervisors based in CEDAR and PHE. The successful candidate will be expected to capitalise on the opportunities offered by both funders – including developing knowledge and experience of public health delivery at the national level via supervisors based at PHE, and the rich training programme offered by the ESRC Doctoral Training Partnership.

The student will be registered with the University of Cambridge and belong to one of its Colleges. The student will be integrated into the Dietary Public Health research programmes within **CEDAR** (www.cedar.iph.cam.ac.uk). CEDAR is a UKCRC centre of excellence in public health research that aims to understand the population-level determinants of dietary and physical activity behaviour, evaluate the effectiveness of interventions and estimate the long term costs and benefits of behaviour change. CEDAR is part of the **MRC Epidemiology Unit** (www.mrc-epid.cam.ac.uk), which investigates the causes and prevention of diabetes and obesity.

The studentship will commence in October 2017. This is a 3-year position for those who have a Masters degree, or equivalent training, in an appropriate scientific discipline. We provide diverse training opportunities for all aspects of research and for transferable academic and generic skills. The academic requirement for entry is a first or upper second class degree or equivalent.

In most cases, **UK National and UK Resident Applicants** are eligible for full funding of university fees and a stipend; applicants from **other European Economic Area (EEA)** are eligible for partial funding of university fees only; and **non-EEA applicants** are not eligible for ESRC funding. Further details are available here: <https://www.ukcisa.org.uk/Information--Advice/Fees-and-Money/Government-Student-Support#layer-6193> To receive PHE funding, EU applicants must demonstrate a relevant connection to the UK through ordinary residence. As a UK public funded body, PHE cannot fund applicants from outside the EU. PHE studentships do not carry visas so all applicants must have a valid, independent reason for staying in the UK for the duration of the project.

To apply, please send a full CV; a covering letter describing your funding eligibility status, and your interest in and suitability for this studentship; and contact details for two academic referees to graduatestudies@mrc-epid.cam.ac.uk. Applications missing any of the above components will not be considered.

Applicants are encouraged to contact Dr Jean Adams (jma79@medschl.cam.ac.uk) and/or Prof Martin White (martin.white@mrc-epid.cam.ac.uk) to discuss their application in advance of submission.

Closing date: Wednesday 7 June 2017; Interviews: Tuesday 20 June 2017